

Sonya Barrett

sonyabarrett2010@gmail.com

sonyabarrett.com

EDUCATION

Bachelor of Arts in Mass Communications

Oklahoma City University - May 2012

WORK EXPERIENCE

SONIC America's Drive-In, Oklahoma City, OK

Integrated Brand Marketing & Production Coordinator

March 2017 – December 2019

- Coordinated with agency partners & SONIC® brand marketing team to produce TV & digital advertising content
- Tasks: facilitating traffic timelines & production details with agencies & brand marketing team, communicating promotions with agencies & brand partners, maintaining production budget & invoice approval, meeting organizational sales goals

Next Thought, Norman, OK

Post-Production Video & Graphics Editor

July 2015 – February 2017

- Produced motion graphics & videos for digital education platform, *Janux.com*
- Tasks: motion graphics & visual effects design, video editing, working with team & clients to produce educational video content

OETA, Oklahoma City, OK

Photojournalist & Video Editor

July 2014 – July 2015

- Produced broadcast & digital news content for OETA's newscast, *Oklahoma News Report*
- Tasks: video shooting & editing, script writing, lighting & production set-up, interviewing story contributors

Critical Mass Productions, Oklahoma City, OK

Video Producer

July 2013 – June 2014

- Generated variety of content for clients including digital & broadcast video production, editing, graphics, and HD captioning
- Tasks: video shooting & editing, script writing, lighting & production set-up, communicating with clients

AWARDS & ACTIVITIES

Association of National Advertisers

Member, 2017-2019

SONIC Women's

Leadership Network

Video Producer, 2017-2019

Society of Professional Journalists

1st Place Government News, 2015

City- State Power Shift

Oklahoma AP

Broadcasters Awards

Best Feature Reporting, 2015

School for the Deaf

FILM CREDITS

The Veil, Toy Gun Films

Camera Department, Media Manager

V/H/S/3 Gorgeous Vortex, Overground Films

Camera Department, Production Assistant

PRODUCTION & SKILLS

Software

- Microsoft Office Suite
- Adobe Creative Suite
- Avid Media Composer
- Final Cut Pro

Other skills & interests

- Singing & songwriting
- Gardening
- Self-defense